From:
 Mica Crouse

 To:
 Mica Crouse

 Cc:
 Karis Roberts

Subject: Free AVL Beer Week Event: Brewing Some Good for the Environment!

Date: Friday, April 26, 2024 10:33:44 AM

Attachments: <u>image001.png</u>

image004.png

Happy Friday, everyone! I hope this finds you well. I'm reaching out to invite you to an event I'm coorganizing during <u>AVL Beer Week</u> to celebrate sustainable brewing in Asheville. This is a FREE event, including hors d'oeuvres and a free drink ticket, at the **Wicked Week Funkatorium (147 Coxe Ave)** on **Tuesday, May 21 from 6-8pm**. All are welcome and I look forward to seeing you there! **Please** RSVP by Sunday, May 12th so we can get an accurate headcount: https://tinyurl.com/avlbeerweek

In between ample time to mix, mingle and make new connections, Audra Gaiziunas, Owner of Brewed for Her Ledger, will deliver an inspiring keynote before we dive into how brewers can reduce costs, energy use and their carbon footprint with a brief panel discussion. Several local breweries will also be recognized for participating in a recent study evaluating their energy use and local companies and organizations will have tables set up to showcase their sustainability efforts.

It would be a huge help if you could spread the word by forwarding this email to your contacts and/or promoting it via social. If you're up for it, here's suggested LinkedIn and Facebook share copy to make it as easy as possible:

Share copy for this LinkedIn post and this Facebook event:

Come help us celebrate **#sustainablebrewing** during **#AVLBeerWeek**! This is a free event, including hors d'oeuvres and a free drink ticket, at the **Wicked Week Funkatorium (147 Coxe Ave) on Tuesday, May 21st from 6-8pm**. All are welcome and I look forward to seeing you there! Please RSVP by Sunday, May 12th: https://tinyurl.com/avlbeerweek

Thanks so much and have a wonderful weekend,

Mica Crouse (She/Her)
Founder, <u>Big Mountain Impact</u>
Click <u>HERE</u> to schedule a meeting
(512) 913-9068



Big Mountain Impact



BREWING SOME GOOD FOR THE Zwirowert



6-8pm @ Wicked Weed Funkatorium

MAY | 21ST | 2024

Free Drink Ticket I Hors d'oeuvres

Panel Discussion I Recognition Ceremony

RSVP by May 12th



Come celebrate sustainable brewing during this FREE AVL Beer Week event and learn how brewers can reduce costs, energy use and their carbon footprint







Impact















